

EMC2023

13th International Symposium
“Engineering Management and
Competitiveness” 2023

FIRST CALL

Dear colleagues and friends,



**University of Novi Sad, Technical faculty
“Mihajlo Pupin”, Zrenjanin (Serbia)**

With the Partners:



**Szent István University, Faculty of Economics and
Social Sciences, Gödöllő (Hungary)**



**Voronezh State University, Faculty of Economics,
Voronezh (Russia)**



**University of Montenegro, Maritime Faculty,
Kotor (Montenegro)**

are going to organize the 13th International Symposium Engineering Management and Competitiveness 2023 (EMC 2023). In June 2022, the 12th International Symposium Engineering Management and Competitiveness 2022 (EMC 2022) was organized successfully in Zrenjanin (Serbia). There were 45 accepted papers from 9 countries. The Proceedings of all papers were published in English and it was delivered to the participants. In 2022, the Engineering Management and Competitiveness Symposium, as well as the previous twelve symposiums, met all the criteria of an international scientific symposium. We hope that the next, 13th International Symposium Engineering Management and Competitiveness 2023 (EMC 2023), will be even more successful than the previous one. The Program and Organizing Committee are inviting you to participate in the work of EMC 2023. Here is the First Call for EMC 2023 with all necessary information.

The 13th International Symposium on Engineering Management and Competitiveness 2023 (EMC 2023) will be held in Zrenjanin, Serbia.

See you in June, 2023 in Zrenjanin. We wish you success in your work.

Program and Organizing Committee EMC 2023

Place and time of the Symposium:

- Zrenjanin (Serbia), June 16-17th 2023
- Technical faculty "Mihajlo Pupin", Djure Djakovica bb, Zrenjanin, Serbia
- web: www.tfzr.uns.ac.rs/emc

Organizer of the Symposium:

- University of Novi Sad, Technical faculty "Mihajlo Pupin", Zrenjanin (Serbia),

Partners:

- Szent István University, Faculty of Economics and Social Sciences, Gödöllő (Hungary),
- Voronezh State University, Faculty of Economics, Voronezh (Russia),
- University of Montenegro, Maritime Faculty Kotor (Montenegro).

Thematic fields:

- I. Engineering Management** – includes the following thematic fields: Management (in general), Maintenance Management, Research and Development Management (R&D Management), Quality Management, Entrepreneurship and SME, Strategic Management, Operation Management, Benchmarking, Reengineering, Quantitative Methods and Models in Management, Operation Studies, Logistics, Simulation, Statistic Models, Economic Models and Econometrics, Risk Management, HRM, Knowledge Management, Ecological management, Environmental protection and improvement, Marine engineering and management, Organizational culture, Organizational behavior, Leadership.
- II. Management and Information Systems** – includes the following thematic fields: Customer Relationship Management, Data Base Management, Information Systems in Management, Information Systems and Decision Support, Expert Systems, E-business.
- III. Marketing Management** – includes the following thematic fields: Marketing Strategies, Competitiveness, Competitive factors and domestic economy, Brand Management, Marketing Management in SME sector, Public Relations, Business Communication, Marketing Communication, New Models of Marketing Management, Service Management.

Program Committee:

Dragan Čočkaló, Ph.D, Professor, University of Novi Sad, Technical faculty "Mihajlo Pupin", Zrenjanin, Republic of Serbia – President of the Program Committee

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Important dates:

- Submission deadline for abstracts/full papers and paper registration: February 20th 2023.
- Deadline for theme acceptance information: March 1st 2023.
- Deadline for submission of full papers: April 5th 2023.
- Information on full papers acceptance: April 20th 2023.
- Deadline for registration fee payment: May 15th 2023.
- Program of the Symposium can be found on www.tfzr.uns.ac.rs/emc no later than June 5th 2023.
- Dates of the Symposium: June 16-17th 2023.

Registration fee:

Registration fee: 10.000 RSD per paper; 100 E per paper for foreign participants.

Registration fee includes:

- Attending all symposium sections.
- Proceedings, Program of the Symposium, and promotional materials.
- Lunch for all participants: June 16th 2023.
- Snacks and refreshments during breaks.

Further information regarding fees:

- Registration fee does not include accommodation and travel costs.
- Registration fee includes VAT.
- Payments can be performed on Faculty's account upon the invoice issued after submitting the paper.

Abstract and paper submission:

- Paper registration and abstract submission is performed by filling out the form attached to the First Call.
- Filled out form is to be sent on the following e-mail address: emc@tfzr.rs

Papers:

- Official conference language is English.
- All the papers will be classified in Plenary and separate parallel sections.
- The papers for Plenary session will be provided by Organizing committee upon invitation.
- All papers are to be received in anticipated terms and reviewed.
- All reviewed and accepted full papers will be published in Proceedings.
- Papers should be sent by e-mail on the following e-mail address: emc@tfzr.rs
- Papers should be formatted according to the instruction which can be found on: www.tfzr.uns.ac.rs/emc

Types of paper presentations:

- Oral presentation (by the Program of Symposium and in duration that is no longer than 10 minutes).
- Poster presentation (up to 3 slides, which are in .ppt or .pdf format should be sent to the Organizer).

Information and contacts:

- web: www.tfzr.uns.ac.rs/emc
- e-mail: emc@tfzr.rs

Information on hotel booking:

- www.zrenjanintourism.org
 - www.hotel-vojvodina.rs
 - www.kastelecka.com
 - www.luxotel.co.rs
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